# ROOM TO GROW Spring benefit committee charter

THURSDAY, MAY 30, 2024 • THE NEWBURY, BOSTON • COCKTAIL ATTIRE

### **EVENT CHAIR**

Drive the event's success through leadership and fundraising.

- Secure \$15,000+ towards the event goal (\$250,000+) through a personal contribution, auction revenue, and/or securing commitments from individual and corporate sponsorship(s).
- Co-lead planning calls with Room to Grow leadership, generating input from the committee on the event including pre-event promotion, on-site experience, auction and decor, and night-of programming.
- Generate excitement and engagement by recruiting committee members, introducing new champions to Room to Grow through invitations and/or sponsorships, and spreading awareness (e.g. via social media).

## EVENT COMMITTEE

#### Join in on the planning.

- Secure \$5,000+ towards the event goal (\$250,000+) through a personal contribution, auction revenue, and/or securing commitments from individual and corporate sponsorship(s).
- Participate in planning calls with event leadership and team, offering input on the event including pre-event promotion, on-site experience, auction and decor, and night-of programming.
- Generate excitement and engagement by spreading the word about the event and tapping networks to sponsor, buy tickets, and/or donate auction items.









#### SPONSORSHIP OPPORTUNITIES

