

ROOM TO GROW

SPRING BENEFIT SPONSORSHIP OPPORTUNITIES

THURSDAY, MAY 30, 2024 • THE NEWBURY, BOSTON • COCKTAIL ATTIRE

Join Room to Grow as we celebrate 25 years of supporting families living in low-income circumstances and raising young ones in New York and Boston. Our program plays an integral role in filling resource and support gaps in communities, and is as relevant today as it was in 1998. Our impact is proven and waitlists continue to grow. Your support is crucial; the funds raised at this event will allow us to continue our work in Boston, partnering with over 500 families this year.

CHAMPION | \$20,000

Seating

- Two tables for twenty (20) guests at the benefit.
- Access to VIP Reception for twenty (20) guests

Acknowledgement

- Option to collaborate on dedicated installation at the event (i.e. activation, lounge, interactive display)
- Verbal thank you during program
- Top-line recognition in program

Promotional Elements

- Lead feature on all event collateral (event signage, slideshow, etc.), logo or name listing
- Inclusion in PR materials and proactive outreach, logo or name listing
- Exclusive feature in event-related social content

Experiences

- Personalized volunteer event, including transportation and refreshments
- Lunch & Learn for employees or friends with Room to Grow CEO (virtual or in person)
- Up to twenty (20) free Donate-By-Mail bags

ADVOCATE | \$10,000

Seating

- Table for ten (10) guests at the benefit
- Access to VIP Reception for ten (10) guests

Acknowledgement

- Option to collaborate on shared installation at the event
- Recognition in program

Promotional Elements

- Inclusion on all event collateral (i.e. event slideshow) and PR materials, logo or name listing

Experiences

- Personalized volunteer event, including refreshments
- Virtual Lunch & Learn for employees or friends with Room to Grow team member
- Up to ten (10) free Donate-By-Mail bags

PARTNER | \$5,000

Seating

- Table for eight (8) guests at the benefit
- Access to VIP Reception for eight (8) guests

Promotional Elements

- Inclusion on all event collateral (i.e. event slideshow) and PR materials, brand or name listing

Experiences

- Personalized volunteer event
- Up to eight (8) free Donate-By-Mail bags



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SUPPORTER | \$2,500

Seating

- Tickets for four (4) guests to the benefit
- Access to VIP Reception for four (4) guests

Promotional Elements

- Inclusion on select event collateral (i.e. event slideshow) and PR materials, brand or name listing

Experiences

- Personalized volunteer event
- Up to four (4) free Donate-By-Mail bags

FRIEND | \$1,000

Seating

- Tickets for two (2) guests to the benefit
- Access to VIP Reception for two (2) guests

Promotional Elements

- Inclusion on select event collateral (i.e. event slideshow) and PR materials, brand or name listing

Experiences

- Insider's tour of the Room to Grow Family Center
- Up to two (2) free Donate-By-Mail bags

SPONSORSHIP OFFERINGS

RESERVED SEATING

All sponsors will have reserved seating at the event. Please note that ticket purchasers will not.

DONATE-BY-MAIL BAGS

Each bag comes with a prepaid shipping label and donation guidelines, so you can easily fill and ship it back with donations of baby and toddler items! Bags can hold 50+ clothing items, books, toys, and more.

PROMOTION & PR

As a sponsor of this event, you have the opportunity to reach 7,000+ people in Room to Grow's supporter network through our event promotion.

ABOUT ROOM TO GROW

Room to Grow's three-year program provides critical support to families raising babies born into low-income circumstances. We provide parents and caregivers with essential baby and toddler items, strategies and support to promote their children's development, and connections to community resources that can meaningfully expand their support network. Our dynamic, wrap-around approach addresses the multitude of needs facing parents raising children in these earliest years, and provides the surest opportunity for establishing a strong foundation in life. [Learn more about Room to Grow here](#), and hear directly from families on the impact of their partnership with Room to Grow in this [two-minute video](#).

Formal commitment required by Wednesday, May 15 in order to be included in the program. Sponsorships can be customized based on your needs. To discuss additional options, please contact Tori Town at tori.town@roomtogrow.org.

