



ANNUAL REPORT

IMPACT & OUTCOMES

9 out of 10 children

are meeting their developmental milestones, effectively closing the achievement gap between socioeconomic groups.

84%

of parents

demonstrate high levels of self-efficacy, which is a key source of positive parenting behavior

93%

of parents

report that Room to Grow helps them achieve their goals as parents

93%

of parents

report that Room to Grow helps them reduce their stress



FAMILY SPOTLIGHT

Lina Lannon, a parent alumna, reflects on her time in the Room to Grow program with her son Blake:

When I walked into my first visit at Room to Grow, I remember thinking: "Please help me find someone who will not look down on me, who could empathize and be compassionate."

And that's what I found. Immediately it felt just right. My clinician made me feel so comfortable and welcomed. She became my confidant – we talked about everything. I shared what I was going through and she listened to me and counseled me on how to be the type of parent I wanted to be. It was so important to find this person. Room to Grow was a perfect fit.



When I found myself worrying about providing for my children, Room to Grow was there for me.

My clinician helped me build my confidence. She assured me: you are a great mom.

Today, Lina provides a loving environment for her children, and supports families in her community of Dorchester by running a morning transportation service and working at the front desk of the Epiphany Early Learning Center. At Epiphany, Lina is the first welcome that many Room to Grow families receive at our Dorchester satellite site, and treats everyone she greets with empathy and compassion. Her son, Blake, is now in 7th grade, and excels in math, reading, and sports.

Left: Lina and her son, Blake

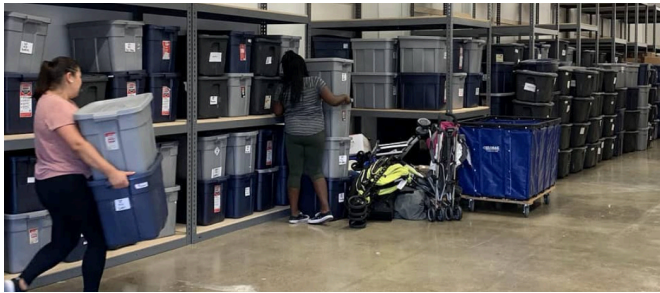
HIGHLIGHTS

2019 was a year of building community – full of moments of progress, celebration, and recognition.

SOUTH END & WAREHOUSE

This summer, we moved our Boston location from Back Bay into the South End and launched operations at a new warehouse in Hyde Park. The new hub in the South End, a co-location partnership with the South End Community Health Center, is more accessible to the population we work with and cost-effective for the organization in the long term. The warehouse, a centralized location for all of our baby essentials, allows us to accept drop-offs with greater ease and welcome larger volunteer groups in an innovative setting.

Below: (top) South End Family Center; (bottom) Warehouse



LEGO IDEA CONFERENCE

CEO Allyson Crawford, Program Director Amanda Ferguson, and Parent Alumna Aminah Imani (pictured below) led a workshop on parent voice and agency at the LEGO Idea Conference in Denmark.



PBS SPECIAL

Room to Grow was featured on an episode of GZERO WORLD with Ian Bremmer. The segment aired on PBS in December 2019 and highlighted income inequality in large cities. Watch [here](#) and jump to 19:30 to see us!

Below: Parent Alumna & Parent Advisory Council Member Veridiana Montas and Ian Bremmer



NYC MARATHON

On November 3rd, five Room to Grow supporters ran the 2019 TCS New York City Marathon to raise funds and awareness for Room to Grow. Pictured below are (left to right) Marisa Rando and Room to Grow board member Jen Dowd. Congrats to these champions for successfully completing their 26.2-mile adventure!



HAMPTONS SOCIAL

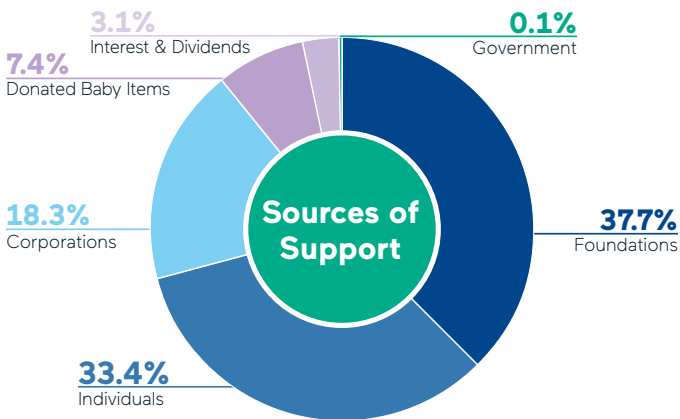
In August, Room to Grow board member Rashaan Reid hosted a summer celebration in the Hamptons. Members of the Room to Grow community, including many families with their children, team members, and members of our PAC, came together to raise support, while enjoying refreshments, face painting (pictured below), a silent auction, and a fashion show.



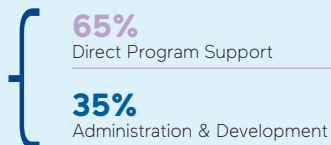


FINANCIAL HEALTH

DIVERSIFIED SOURCES OF REVENUE



OPERATING COSTS
\$3.81M



The financial information shown above is derived from Room to Grow's 2019 audited financial statements.

2019 LEADERSHIP

NATIONAL BOARD OF DIRECTORS

Sarah D. Greenhill, *President* • Eve Lehrman, MD, *New York Chair*
Jeff Scherer • Uma Thurman

BOSTON BOARD

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Eve Lehrman, MD, *Chair* • Rashaan R. Reid • Ann Silverman
Carlton Smith • Christi Raftery Wood

EXECUTIVE LEADERSHIP

Allyson Crawford, *CEO* • Akilah King, *Executive Director, New York*
Emily York McConarty, *Executive Director, Boston*

FOUNDER

Julie Burns, CSW

VISION

One day all parents will have the resources they need to unlock their families' potential and become champions for babies and their community.

MISSION

We offer structured coaching, material goods, and community connections to support parents as they activate their natural strengths and expand their knowledge, so children thrive from the start.



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