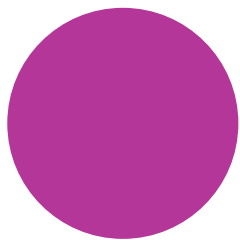




ROOM TO GROW
ANNUAL REPORT

2021



PROGRAM HIGHLIGHTS

A LETTER FROM OUR CEO

I'm often asked, 'What makes Room to Grow unique?' And what immediately comes to mind are the incredible members of our Room to Grow community.

Throughout 2021, we continued to navigate the ongoing global pandemic and adjust to new norms to provide high-quality programming to more than 1,300 families in Boston and New York. Together, we continued to host virtual visits for families, provide bundle shipments with essential baby and toddler items, and offer gift cards to families to help meet urgent needs.

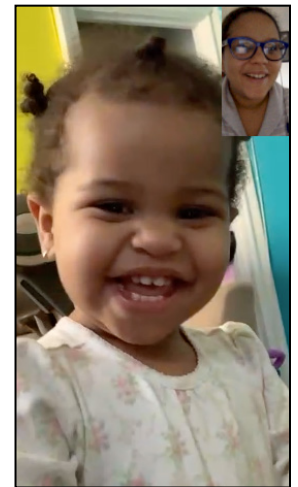
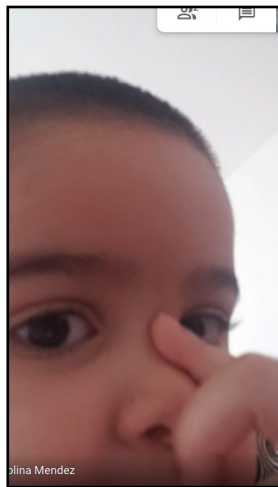
We're proud that our community – volunteers, donors, team members – regularly rose to the challenge in 2021 to ensure our families received the promised support of Room to Grow. Our dynamic, wrap-around approach continued to evolve and change to address the multitude of needs of Room to Grow parents. In an uncertain time, we were a steady constant for thousands of families. We're excited to share all that we accomplished in 2021 and to express our gratitude – we could not have done it without you.



Akilah B. King, CEO

NOTE ON VIRTUAL PROGRAMMING

When the world was transformed by COVID-19, Room to Grow quickly assessed potential options and rapidly shifted from in-person family visits and in-person distribution of baby items to a virtual programming model and sending bundles of material goods directly to families. We continued to offer this programming option to families through 2021. Check out [this video](#) for more information.



2021 BY THE NUMBERS



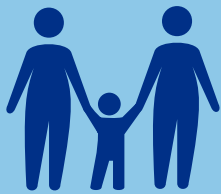
9 out of 10 children in our program are meeting or exceeding developmental milestones



86% of parents in our program say Room to Grow helps them reduce their stress



97% of Room to Grow parents report overall satisfaction with our program



1,347
families enrolled



200
new families welcomed



2,461
bundles distributed



4,000
hours of virtual visits

IN THE COMMUNITY

FIRST FILL-A-TRUCK

SATURDAY, APRIL 24

To procure the high-quality baby and toddler items needed to support the more than 1,300 families enrolled in Room to Grow's program, team members and volunteers went on the road to host our first-ever "Fill-A-Truck" events in Boston's South End, Medford, and Dorchester neighborhoods, as well as Astoria, Greenpoint, Park Slope, Dumbo, and Tribeca in New York City! These "Fill-A-Truck" events quickly became a staple at Room to Grow, resulting in roughly 20,000 items being donated at these initial events.



VIRTUAL 5K RUN, WALK, RIDE

SUNDAY, MAY 23

Over 300 runners from 17 states and 5 countries ran, walked, or biked to support Room to Grow's mission. Together, Room to Grow athletes raised nearly \$80,000 to support our work!



EVENT HIGHLIGHTS

ANNUAL BENEFIT

WEDNESDAY, OCTOBER 13

Room to Grow came together for an organization-wide benefit in celebration of our remarkable families and community of supporters. The small, socially distanced event was held at The Foundry in New York City and was live-streamed to a wide audience, including watch parties in Boston and beyond. Honorary Co-Chairs Maya Hawke and Uma Thurman built momentum and raised awareness for the event, which successfully raised \$550,000.



NEW YORK CITY MARATHON

SUNDAY, NOVEMBER 7

Jen Dowd, Aminah Murphy, Katherine Grambling, Kate Ferris, Nate Davis, and Alex Latella proudly represented Room to Grow at the 2021 TCS NYC Marathon, raising a collective \$24,000.

BY THE NUMBERS

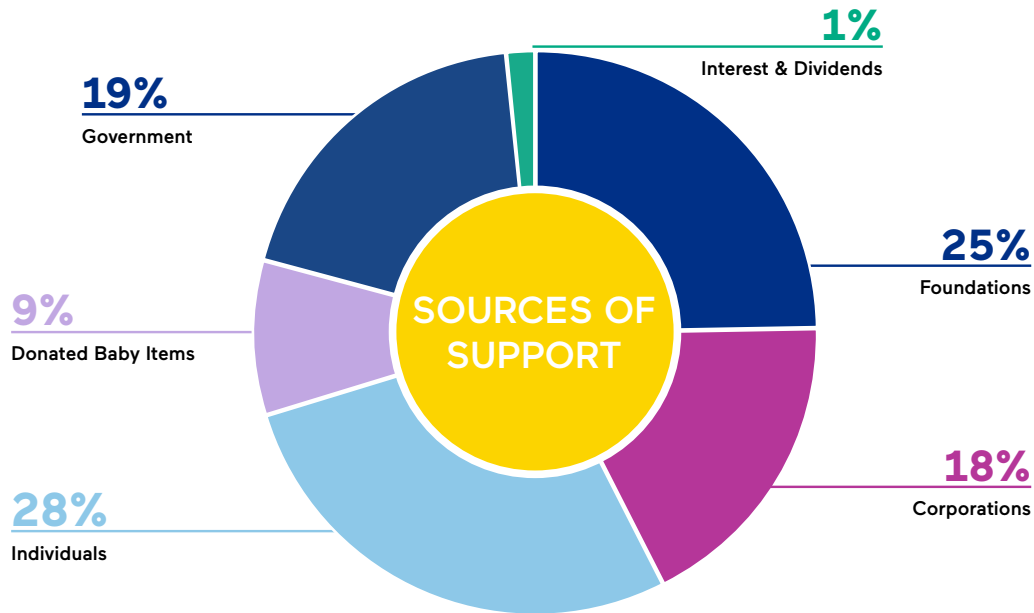
50
collection
drives hosted

1,000+
volunteer
hours worked

125,000+
baby & toddler
items donated

FINANCIAL HEALTH

DIVERSIFIED SOURCES OF REVENUE



Room to Grow financials audited as of December 31, 2021.

LEADERSHIP

National Board of Directors:

Julie Burns, *President* • Cleo Cavolo • Lionel Harris • Rashaan R. Reid • Jeff Scherer • Uma Thurman • Nancy Twine

Boston Advisory Board:

Danielle Frissell, *Co-Chair* • Andrew McCarthy, *Co-Chair* • Robert Baldassarre • Tamar Frieze • Jeff Hoffman • Alison G. Nogi • Shadman Riaz • Jessica Scherer

New York Advisory Board:

Jennifer Dowd, *Chair* • Richard B. Chalker III • Tim Creedon • Claire Ellis • Julia Haley • Jaclyn Lasaracina • Hady Mendez • Eric Sutherland • Christi Wood

Executive Leadership:

Akilah King, *CEO* • Oneda Horne, *Boston Executive Director* • Sandra Medeiros, *New York Executive Director*

MISSION

We offer structured coaching, material goods, and community connections to support parents as they activate their natural strengths and expand their knowledge, so children thrive from the start.



roomtogrow.org

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