



Room to Grow Fall Benefit

Sponsorship Opportunities

Saturday, November 4, 2017 at Aloft Boston Seaport

As Room to Grow's largest fundraiser of the year, the Benefit is essential in ensuring bright futures for Boston's most vulnerable children. We expect more than 400 business and philanthropic leaders to be in attendance, and are announcing a new, reception-style event for 2017. Our sponsorship opportunities outlined below are designed to help meet your diverse marketing objectives. Each package includes customization support from our staff.

	Growth Partner \$25,000	Dream Builder \$15,000	Life Enrichment \$10,000	Secure Start \$5,000	Caregiver \$3,000	Friend \$1,500	Neighbor \$750
YEAR-ROUND VISIBILITY							
Recognition on the Partner Wall in our Family Center (4,000+ visitors annually)	Featured logo	Large logo	Logo	Text			
"Spotlight" feature on Room to Grow webpage (55,000+ hits annually)	X	X	X				
Featured article in Room to Grow e-newsletter (8,500 person mailing list)	X						
EVENT VISIBILITY							
Website event page, hyperlinked to company homepage	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Print collateral (print invitation deadline: August 15)	Logo	Logo	Logo	Text	Text	Text	Text
Email promotions (8,500 person mailing list)	Logo	Logo	Logo	Text	Text		
Name or logo scrolling on large screens during event	Prominent logo	Featured logo	Large logo	Logo	Logo	Logo	Text
Event sponsor banner	Prominent logo	Featured logo	Large logo	Logo	Text	Text	
Shared social media acknowledgements (3,115 Facebook fans, 2,775 Twitter followers, and 1,254 Instagram followers)					X	X	X
Solo social media acknowledgements (3,115 Facebook fans, 2,775 Twitter followers, and 1,254 Instagram followers)	5X	3X	2X	X			
Promoted Facebook post (projected to reach more than 10,000 users in Greater Boston)	X	X	X				
Credit in press release(s)	X	X	X				
Verbal recognition at podium	X	X					
Deliver sponsor remarks during event	X						
Host of featured guest experience	X						
ENGAGEMENT OPPORTUNITIES							
Personalized service project led by Room to Grow staff	X	X	X				
Tailored information session led by Room to Grow Executive Director	X	X					
PROMOTIONAL OPPORTUNITIES							
Featured favor in guest gift bag (upon review and approval of Room to Grow)	X	X	X	X			
HOSPITALITY							
Event admissions	up to 16	12	10	8	4	2	2
Invite to exclusive VIP reception prior to main event	up to 16	12	10	8	4	2	2
Individual tickets \$300							