Room to Grow

DID YOU KNOW?

A child’s environment in the first two years correlates to obesity risk. Breastfeeding less than six months, eating solids before four months, and two years correlates to obesity factors for childhood obesity. Please donate new or gently used soft, board or early literacy for babies of Spanish-speaking families. Please donate new or gently used soft, board or early literacy for babies of Spanish-speaking families. With a smile, Brooke quickly jumped in to support Room to Grow in honor of expectant mother Kô, one of the zoo’s gorillas. Guests who brought a gift for a baby born into poverty received a discount off zoo admission. Room to Grow received sippy cups, books, toys, clothing and financial donations.

September 25-26 | 2010

Rodman Ride for Kids & Family Breakfast at Fenway Park

Five cyclists completed the 100-mile course on the Rodman Ride for Kids to benefit Room to Grow. The following morning, we celebrated at our first Family Breakfast at Fenway Park. The Rodman Ride matched all donations from these two events by 10%. The Rodman Ride raises funds for youth-focused social service agencies in Massachusetts.

September 10-12 | 2010

Kô’s Baby Shower

The Franklin Park Zoo held a baby shower to introduce us to Brooke, a strong advocate for Room to Grow. Her first introduction to us was as a volunteer when her team at Liberty Mutual Insurance Group participated in our Beautified Seasonal Switch. With a smile, Brooke quickly jumped in to sort and fold clothing. Through Twitter, introducing us to new leaders for new leadership on our Development Committee. Brooke has brought great enthusiasm to the role, introducing us to new leadership on our Development Committee. Brooke has brought great enthusiasm to the role, introducing us to new leadership on our Development Committee. Brooke has brought great enthusiasm to the role, introducing us to new leadership on our Development Committee. Brooke has brought great enthusiasm to the role.

September 08-09 | 2010

Kiki’s Baby Shower

The Franklin Park Zoo held a baby shower to support Room to Grow in honor of expectant mother Kô, one of the zoo’s gorillas. Guests who brought a gift for a baby born into poverty received a discount off zoo admission. Room to Grow received sippy cups, books, toys, clothing and financial donations.

September 05-06 | 2010

Boston Cares Shoe Drive

Boston Cares is organizing a second annual shoe drive to support Room to Grow. Last year the Tommies to Toes drive received more than 1,000 pairs of shoes, ensuring all of our babies had warm toes and strong soles. Visit www.roomtogrow.org for more details.

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Room to Grow’s first clients started kindergartening this year. Research indicates that students who learn more in kindergarten are less likely to become single parents, more likely to go to college and earn a higher salary as adults, but studies have found disparities between low-income children and their middle-class peers as early as nine months of age. Room to Grow’s social worker emphasizes the importance of education from the very beginning. At every visit, we provide each child with ten books, building a home library of 130 books over three years. Early exposure to books and quality education introduces skills that last a lifetime and better equips our graduates to succeed in kindergarten and beyond. Please continue to help us give babies born into poverty a good start in life.

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Brooke Bass has become a strong ambassador for Room to Grow. Her first introduction to us was as a volunteer when her team at Liberty Mutual Insurance Group participated in our Beautified Seasonal Switch. With a smile, Brooke quickly jumped in to sort and fold clothing. Through Twitter, introducing us to new leadership on our Development Committee. Brooke has brought great enthusiasm to the role, introducing us to new supporters at our Fashion Forward event, and supporting scholarships and auction items for our Fall Gala. We are so appreciative of Twitter and Liberty Mutual for introducing us to Brooke.